



## CONTACT

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🌐 [Abbie Sims](https://www.abbiesims.com)

🌐 [abbiesims.com](http://abbiesims.com)

## EDUCATION

Bachelor of Fine Arts: Fashion Design  
And Product Development  
Minor: Business

Stephens College  
Columbia, MO  
5/2023

## COMPUTER SKILLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Microsoft Excel
- Canva
- CLO 3D
- Procreate

## PERSONAL SKILLS

- Great work ethic
- Positive
- Outgoing
- Determined
- Empathetic
- Works well with others
- Time management
- Social media certified: HubSpot Academy

## PROFESSIONAL SUMMARY

Hardworking fashion designer, graphic design and product developer, offering creativity, design, illustration skills, and problem solving. Eager to bring positive energy to a work environment, with excellent knowledge of textiles, production processes and consumer trends.

## CORE QUALIFICATIONS

- Drawing, sewing and sketching abilities
- Attention to detail
- Creativity skills
- Communication and collaboration abilities
- Fabric and styling knowledge
- Organizational and multitasking abilities
- Problem-solving and critical thinking skills
- Graphic design
- Pattern making
- Branding
- Color palette creation
- Custom dyeing
- Engineering
- 3D Design
- Knowledge of sustainable fabrics
- Experience with sustainable designing

## WORK EXPERIENCE

### 1st Phorm International - Assistant Apparel Designer

*St Louis, MO: 09/2023 - current*

- Design 15% of inline styles(including accessories); developing tech packs and comments.
- Attend fittings; sketch, measure, and fit for own developments.
- Provide relevant trend research, color and fabric research.
- Provide product development team with handover docs on time.
- Approve, comment, and send off lab dips.
- Approve and comment of trims, strike offs, and bulk fabric.
- Create and send graphic tee tech packs and comments.
- Create and send tech packs and comments for accessories.
- Create and send COOS for all new styles.
- Communicate with vendors, local printers, and all factories.
- Assist onset at all photoshoots; steaming, prepping, styling etc.
- Archive all styles from each season release.
- Organize sample sale boxes.
- Keep all paperwork, swatches, and samples filed and organized.

### Stephens College- Admissions (Student ambassador)

*Columbia, MO: 03/2023 - 05/2023*

- Give tours to prospective students, while sharing my own experiences and knowledge.
- Entering student data into the system to stay organized within admissions.
- Answer phone calls and help answer questions, finding solutions when dealing with difficult calls.

### MADI Apparel (Summer Internship)

*Kansas City, MO: 05/2022 - 08/2022*

- Worked retail storefront shifts; greeted customers promptly with a friendly and engaging attitude.
- Educated customers on the overall mission of MADI Apparel.
- Open and closed the store when needed.
- Managed and maintained the store while Hayley (store owner) was away for the summer.
- Counted both raw and in-store inventory.
- In charge of planning, executing, and running summer events.
- Custom dyed garments for customer orders.
- Created graphics and content for social media.
- Participated in photoshoots, and modeled clothing for MADI's website.

## ACCOMPLISHMENTS

- Awarded "Best Collection: Retail Ready" in the Stephens College 2023 Fashion show
- Showcased six looks in the Stephens College 2023 Fashion Show
- Apart of the "Ten" (Stephen's oldest society of ten selected members to represent the school)
- Modeled for MADI Apparel to promote new "LAKEWATER" collection
- Designed sustainable beanies that were sold in "Susie's" (Stephens College school store), which sold out in a day, 2022
- Modeled two looks in the Stephens College 2022 Fashion Show
- Showcased three looks in the Stephens College 2022 Fashion Show
- Stephens College Ten Ideals Award - Independence 2021
- AMC Women's Soccer - Champions of Character Award 2021
- Dean's List: Spring 2018 Semester, Fall 2018 Semester, Spring 2019 Semester
- AMC Women's Soccer - Academic All Conference 2019